



# WE JOINED THE NATION'S No. 1 NETWORK FOR LISTING DISTRIBUTION

Our real estate company has an aggressive strategy for attracting home buyers to our listings. By distributing your listing information, along with photographs, to a wide array of premier consumer Web sites, we make sure that we maximize every opportunity to attract qualified buyers to the table.

## DID YOU KNOW...



**98% of home buyers use the Internet to search for a new home.**

(NAR 2007 Profile of Home Buyers & Sellers)

**38 million home buyers search the internet each month for real estate information.**



**One in 3 buyers finds the home they ultimately purchase on the Internet.**

(NAR 2007 Profile of Home Buyers & Sellers)



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